

Student Activity and Service Fee Submission Form for Trustee Organizations (all campuses)

Welcome to the 2025-26 SASFAC process. If you need timeline, process, or resources, please visit the TSOS website [here](#).

Organization Contact Information

Display Name

Cromer, Hayden

NetID

hac21009

Email

hayden.cromer@uconn.edu

Your Organization: *

Daily Campus

Organization Website *

[Click to visit](#)

Organization Social Media Information * ?

Instagram: @the_dailycampus Twitter: @the_dailycampus Facebook: @dailycampus1896 Youtube: @dailycampusvideo355 / @TheDailyCampusYT

Please provide your Organization's Mission and a brief history *

The Daily Campus has served the students, faculty, and staff of UConn, and the surrounding community, as a student-run newspaper for 130 years this coming Spring 2026. The Daily Campus is one of the last daily-print college newspapers in the United States, producing and distributing over 1,500 copies daily across dozens of locations around campus and the local community. The Daily Campus functions to commemorate UConn's history and investigate the interests of the student body and the happenings around campus and the greater Mansfield area.

Mission Statement: The Daily Campus strives to provide the UConn community with fair, accurate, relevant, and editorially independent content. Our goal is to take on student interests as our interests and provide the best environment for students to learn, experience, and develop news, media, and journalism skills.

Please upload a PDF of your current Organizational Chart. *

Aug. 2025 DC- Org-Chart-Supplemental-FY26.xlsx (40.5 kB)

What are your organization's current goals and how do they align with your mission? *

Our organization's current goals are to continue the tradition of daily printing on UConn's campus. We strive to cover every story that interests the student body and assure fair, accurate, relevant, and editorially independent content. The Daily Campus, as always, wants to provide students with as many opportunities to engage in print and digital journalism, whether that be through writing, production, or management roles.

Activity Participation and Alignment

1) Briefly describe the programs and services you provide for your constituents that serve as the primary focus of your organization. *

The Daily Campus' primary focus is content for our audience (undergraduates) and the opportunity to experience being a part of that content creation. The Daily Campus prints 1,500 copies of the newspaper five days a week and distributes them across the UConn Storrs campus, in other surrounding commercial businesses, and throughout the greater Storrs-Mansfield area. Our staff works tirelessly to cover anything and everything UConn students care about every week. Additionally, we serve as a training and professional development resource for students who want to experience the journalism industry. Frequently, our graduates continue to pursue professional careers with local and state news organizations. Any fee-paying undergraduate student is welcome to get involved, and we do not maintain any barriers to entry for new writers to participate.

Who is eligible to participate in your activities? *

please check all that apply

- Undergraduate students of a specific campus
- All undergraduate students across all campuses
- Graduate students of a specific program(s)
- All graduate students across all campuses
- Faculty/Staff
- Community Members/Guests

Financials

Please note that items 3-5 should total 100%

2) For what purpose do you spend any portion of your budget on the operations of your organization? * ?

Essentially, our budget is allocated exclusively towards the creation of our newspaper through student labor, outsourced printing, subscriptions, equipment, insurance, or the building that houses our operations. We allocate a small portion of our budget for merchandise (but our members pay The Daily Campus back at cost), internal refreshments to create a stronger work environment and reward our employees at our Halloween party, biannual celebration of the end of printing, and our annual Spring Banquet

3) What percentage of your budget is to support your organization's operations? * ?

100

Does your Organization pay any elected or appointed student leaders? *

Yes

If so, please list and provide a brief explanation of student payroll. *

Editor-in-Chief, Managing Editor, Business Manager, and Digital Editor are all paid \$18.75 per hour for 15-20 hours per week. This time commitment is flexible, but executives reach this max often. All four positions are on call 24/7 in case of emergencies and represent The Daily Campus to the larger community as the face of our organization. Compensating these positions allows more equal opportunity for student involvement and encourages a diverse environment within the organization. The Daily Campus believes it is important to support those who cannot freely volunteer their time without compensation. We also follow a similar leadership model to the rest of the Tier III organizations that compensate for their executive leadership.

Does your Organization pay for any non-student staff? *

Yes

If so, please list and provide a brief explanation of non-student payroll. *

The Daily Campus contributes to the pay of financial staff that work within Trustee Student Organization Support. The organization splits the pay for the financial managers with the other Tier III organizations that the managers work for, proportionate to the paid hours they contract with each respective organization.

4) What percentage of your budget is for programs and services for students sponsored by your organization (do not include expenses that are for members only)? *

0

a) How do you determine if these programs and services meet your organizational goal/priorities? b) How do you know if the program, and services you provide meet the needs/expectations of your constituents? *

a) Our largest service provided is the physical printed paper that gets distributed 5 days a week, all semester besides school breaks (e.g. Thanksgiving break, Winter break, Spring break, Summer). It is the purpose of our work to create a piece of media, whether written or digital, that fulfills the journalistic need of the student body first, then faculty and staff, and the larger UConn community. This is the core of our organization and it is the product of our mission statement and organization goals.

b) We take feedback from students who are willing to provide it through email, social media, or our website. If an article does not meet the needs or expectations of our constituents, we will publish an updated, or new article, or make necessary changes to assure that we are providing what the students need. We also allow anyone to write for us if they want a specific issue covered. If our writers cannot cover this content, students, staff faculty, or community members can write and ask to publish a LTOE, Letter to the Editor, and have their work published. The Daily Campus hosted a survey in

5) For groups that fund Tier II student organizations, what percentage of your budget is allocated to them?

6) Please explain significant changes in the overall budget (spending plan) for this fiscal year since starting July 1, 2025, when compared to the previous year's budget and this year's original budget. *

At the end of FY25, we continued using our new printer, Valley Publishing. Although the actual cost of printing was \$150,000 in FY25 and FY26, it is expected to increase, versus decrease, due to tariffs.

More campus-based approaches to advertising.

Revenue

7) What is the current Fee amount per semester/year? *

12

Storrs Undergraduate [Fees](#)
Regional Undergraduate [Fees](#)
GSS Graduate [Fees](#)
Law Graduate [Fees](#)
SSW Graduate [Fees](#)

8) Does your organization receive income from any source other than student fees? * ?

Yes

a) What are the sources of revenue you currently collect and how much is it that you receive? b) Are these sources consistent or variable from year to year? c) How is this revenue reflected in your organization's projected budget? Please explain. *

The Daily Campus receives income through digital and print advertising from businesses, students, and the public. Since the COVID-19 pandemic began, our advertising revenue has decreased substantially. In 2020-2021, we maintained no print advertising. Leadership spent 2021-2022 attempting to rebuild the system by which we accept and bill ads by creating an online marketplace in UConn Marketplace that will make it easier for vendors to interface with production staff. The advertising system has been operational since the second half of the fall semester of 2022, and we are attempting to begin website advertisements to further increase revenue. Based on this situation, we project Advertising Revenue to remain anywhere near \$7,000-10,000 and will update if our digital advertisements increase.

b) Variable based on the engagement and outreach we receive.

c) In our advertising budget

Expenses

9) What are the top organization operational expenditures? *

Student Wages
Printing
Subscriptions
Travel

10) How are these expenses similar to or different from the previous year? *

Yearly, student wages has been our highest expenditure, followed by our printing. As inflation increases and tariffs are enforced, we face minimum wage increases mandated from the state and UConn, these wages continue to increase and escalate. These categories are always our highest expenditures and the amounts have increased each year.

11) What are the top organization expenditures for programs and services that you fund? *

The service we provide is the printing the physical newspaper.

12) How are these expenses similar to or different from the previous year? *

Printing is our second largest expense in comparison to the previous years, this has stayed consistent.

13) What are the top expenditures for Tier II organizations (if applicable) that you fund?

14) How are these expenses similar to or different from the previous year?

Future Year Spending Plans

15) What are your Organizational priorities, as reflected in your projected budgets, for the next two fiscal years? *

In our FY25 budget, our largest expenditures are towards printing and payroll. This is because we want to provide the most authentic print journalism experience for students on campus and ensure that the content that students want to be covered is covered. This means having enough employees in every written and visual section to satisfy the demand for specific stories. For example, without our News staff writers, we do not have the bandwidth to cover important news across campus and the world.

16) Is your Organization seeking a fee increase? *

No

Fund Balance

17) If your Organization should carry over funds from one year to the next, what is the ideal (minimum) level of that fund balance and what is the justification for that amount? *

The minimum fund balance of The Daily Campus is based on its production for two months. This includes the equipment needed to run the paper. Computers are needed as designers must digitally format the paper. We included the price of five computers for each section and our managing editor during production nights at \$7,500. Camera equipment is essential because there is no quality paper without photos. We included the price of five cameras at \$8,000. The necessary costs of producing the paper involve our student staff: editors, writers, designers, copy editors, digital staff, and more. We included an estimate of 1.5 months of payroll at \$40,000. To design the paper, we need some of our subscriptions like InDesign and AP Stories and photos, which we estimated around \$3,000. Printing the physical paper is the last necessary expense to assure we would at the very least accomplish our goal of publishing the paper. This expense is estimated to be around \$23,000 for one month. Without these expenses, we cannot produce the paper as they are the core aspect of The Daily Campus.

18) If your organization is carrying a fund balance above the ideal/minimum level - what planned expenditures are budgeted (in which upcoming fiscal year)with the intention to bring down the fund balance to ideal levels? *

Most of our fund balance is due to reductions to normal operations and distribution due to the pandemic, including reductions to travel and circulation amounts. With operations returning to normal and inflationary effects, this fund balance will decrease in a fairly quick fashion in the coming years. Combining this with January's upcoming prospective minimum-wage increase, rising printing costs with Valley Publishing due to tariffs , and other expenses by inflation, our current fund balance being above the ideal level should not be considered problematic

Include what your projected balance will be at the end of this year as well as the next two projected years. *

FY26 - \$321,803.49 // FY27 - \$83,295.00 // FY28 - \$327,303.49

Other

Is there any additional information that the Committee should be aware of when reviewing your Organization's budget documentation?

The Daily Campus does not want to reduce our print schedule to any less than 5 days a week. With our circulation numbers already limited, printing fewer days would reduce our relevance on campus. We understand that print newspapers might be going out of style in the journalism industry overall. We have decided not to ask for a fee increase this year due still planning and configuring what does The Daily Campus' future look like if we readjust our payroll structure or change our we manage our website.

The men's basketball team winning the 2023 and 2024 National Championship and the women's team winning the 2025 National Championship highlighted the importance of printing five days a week. The UConn campus and alumni population wanted a copy of the paper that commemorated the championship win so much that our current copy circulation was not enough to meet demand. We created and printed 5,000 copies of a special edition of the championship issue, with all our NCAA coverage from the March Madness season to better meet the needs of the UConn community

Financials

Please upload the SASFAC Excel Sheet *

Student Activity Fee Budget Projection Form DRAFT DailyCampus.xlsx (93.7 kB)

Advisor & FO Review and Commentary

1. Is the financial document (specifically the columns 'FY25 Actuals' and 'FY26 Updated', including the fund balance), as presented, an accurate record of the organization's financial status? *

Yes

2. Do you have comments regarding the FY27 Updated or FY28 Projected Budgets? *

Yes

2.a. If yes, for what component(s) of the budget would you like to provide information? *

I will, but i can't yet comment, as i haven't seen them yet.

3. Please provide a narrative on the advising and compliance discussions you have had to date with the Org leadership regarding their finances. *

TSOS has worked very closely with the Daily Campus on how to best utilize the increased revenue, by optimizing their printing contract with Valley Publishing, managing their student payroll, and increasing their advertising revenue streams. We've discussed the need to invest in their digital presence to increase advertising potential and plan for future strategic decisions.

Any additional comments or suggestions?

In the current national climate regarding student journalism, the Daily Campus has worked hard to provide a service to not only its constituents but to the local community. They've engaged thoughtfully and intentionally in creating and applying policies for printing, editing, revisions, AI usage and membership.

Additional Documentation Upload

No file attached

Advisor/FO signature *

Krista O'Brien

Organization Review and Vote

You've got through and made any necessary edits: *

Yes

Date of formal Organization Budget approval *

April 29, 2005

Please upload a copy of your Organization's meeting minutes reflecting an affirmative SASFAC packet vote. *

11.16.25 Board Meeting Minutes.pdf (121.1 kB)

Workflow History

Nov 21, 2025 - 3:50pm EST
Submitted for Approval

 Submitted - Nov 21, 2025 - 3:50pm EST
Cromer, Hayden

Nov 30, 2025 - 8:12pm EST
Task Completed

(Task)
 Signed - Nov 30, 2025 - 8:12pm EST
O'Brien, Krista (krista.obrien@uconn.edu)

 Task Completed - Nov 30, 2025 - 8:12pm EST
O'Brien, Krista

Jan 9, 2026 - 4:54pm EST
Task Completed

(Final Updates)
 Task Completed - Jan 9, 2026 - 4:54pm EST
Cromer, Hayden

Jan 9, 2026 - 4:54pm EST
Email Sent

(Notification)
 Notified - Jan 9, 2026 - 4:54pm EST
Clokey, David

In Progress
Generating PDF
(Notification)

Notification
O'Brien, Krista

Fee Budget Update & Projection Form - Fiscal Year 25-28
 mpus
 Activity and Service Fee Advisory Committee

Description	FY25 Actual Amount	FY26 Original Amount	FY26 Updated Amount	FY27 Original Amount	FY27 Updated Amount	FY28 Projected Amount
General Donations						
Foundation Donations						
Benefit Fundraiser Donations						
Dues						
Advertising	\$10,828.00	10,000	15,000	10,000	10,000	10,000
Awards and Prizes						
Vendor Commissions						
Contractual Services						
Co-Sponsorship						
Admissions Sales						
Food Sales						
Merchandise Sales	\$442.02	3,000		3,000	3,000	3,000
Participation Sales						
Services Sales						
Registration/Entry Fees						
Rental						
Travel						
Penalties and Fines						
Miscellaneous Revenue						
Change Fund Returns						
Business Taxes						
Interest	\$16,697.87					
Student Fees	\$397,978.54	400,000	480,000	504,000	504,000	504,000
Revenues	\$425,946.43	413,000	495,000	517,000	517,000	517,000
Donations						
Dues						
Gifts						
Photocopying						
Postage	\$272.25	1,000	500	1,000	500	500
Printing	\$104,086.20	150,000	150,000	150,000	150,000	150,000
Promotional Items	\$1,384.50	2,500	4,000	2,500	3,000	3,000
Refreshments - Organization	\$891.77	2,500	2,500	2,500	2,500	2,500
Refreshments - Events/Programs	\$49.47					
Subscriptions	\$11,171.31	13,000	15,000	13,000	13,000	13,000
Supplies - Organization	\$36.78	1,300	500	1,300	1,000	1,000
Supplies - Events/Programs						
Telephone						
Advertising						
Awards and Prizes						
Contractual Services - Organization	\$1,290.03	200		250	250	250
Contractual Services - Events/Programs						
Co-Sponsorships						
Cost of Food Sold						
Cost of Merchandise Sold						
Cost of Participation						
Cost of Services Sold						
Registration Fees	\$260.00	250	500	250	250	250
Entry Fees						
Rental						
Travel	\$18,327.66	15,000	18,000	25,000	25,000	25,000
Equipment/Durable Goods	\$625.00	1,000	3,000	1,000	2,000	2,000
Equipment - Capital		8,000	6,000	15,000	15,000	15,000
Insurance	\$2,416.00	3,000	2,500	3,000	2,500	2,500
Repairs and Maintenance	\$219.00	1,000	1,000	1,000	1,000	1,000
Utilities						
Penalties and Fines						
Miscellaneous Expenses						
Change Funds						
Business Taxes						
Wages - Student	\$207,497.14	260,000	230,000	300,000	300,000	300,000
Wages - Non-Student	\$45,000.00	43,000	56,000	43,000	56,000	56,000
Wage Taxes - Non-Student						
TIER II FUNDING						
Total Expenditures	\$393,527.11	501,750	489,500	558,800	572,000	572,000
Revenues-Expenditures = Change in Fund Balance	\$32,419.32	(88,750)	5,500	(41,800)	(55,000)	(55,000)
Fund Balance at Start of Year	\$291,204.18	172,045	321,803.49	83,295	327,303	272,303
Fund Balance at End of Year	\$323,623.50	83,295	327,303	41,495	272,303	217,303

Daily Campus Board Meeting, Meeting 25-18

November 9, 2025

In-Person

Voting Members Present: Samantha Brody, Hayden Cromer, Tomas Hinckley, Connor Lafferty, Asa Lallis, Ky'Lynn Monts, Jenna Outcalt, Karla Perez,

Voting Members Absent: Connor Sharp

Public Attendees Present:

1. Karla calls the meeting to order at 4:08 p.m.

Old Business

1. Tomas motions to approve the 11.9.25 meeting minutes
 - a. Sam seconds
 - b. Motion passes 7-0-1

New Business

1. Karla brings up the DC's AI policy for discussion
2. Sam brings up the recent issue had with a writer and AI
3. Can change "GPTZero" to something like "placed in AI detectors"
 - a. Karla said that it was put in place to keep consistency but is open to change
 - b. Will keep language as is for now
4. Sam wants language to account for anyone in the DC rather than *only* writers
 - a. Tomas brings up the point of holding off on AI restriction on photo section until Connor Sharp is back, due to editing software and touching up photos
5. Policy language for art section is a bit tricky as catching AI art is more contextual
 - a. Still need to specify AI standards for art section
6. Sam wants to make AI rules more drastic for staff writers
 - a. If a staff writer write article with AI, they are taken off payroll
7. Hayden brings up changing language for first offenses
8. Karla calls for the executive session at 4:20 p.m.
9. Karla calls off executive session at 4:30 p.m.
10. Connor Sharp enters the room at 4:31 p.m.
11. Rather than taking down articles by AI-used articles, delete the article text and possibly the author's name, and replace it with a blurb describing that the article and the author used AI to write
 - a. Multiple board members think the name should be left on the article
12. Takedown policy is brought up in response to removing author's name from AI article

13. Tomas – with articles that we are unsure about AI usage, don't attach the name, so that it is not as extreme repercussions
 - a. Cut ties, rather than put writers on blast
14. Connor sharp asks why we let AI writer's comeback
15. Make sure editors let new writers know
16. Connor Sharp thinks staff writers should be fired and barred from contributing to the paper if they are using AI
 - a. Board agrees
17. Will talk about photo AI policy and full AI policy next board to save time
18. Hayden asks to officially update the Operating Budget to account for the student fees we received for this year
19. Tomas motions to approve to officially update the Operating Budget
 - a. Connor Sharp seconds
 - b. Motion passes unanimously
20. Karla talks about SASFAC
 - a. Explains what it is to board

Discussion

1. Tomas motions to end meeting at 4:55 p.m.
 - a. Sam seconds
 - b. Motion passes unanimously

Meeting Minutes submitted by Hayden Cromer, Business Manager

ORGANIZATIONAL CHART

DAILY CAMPUS

